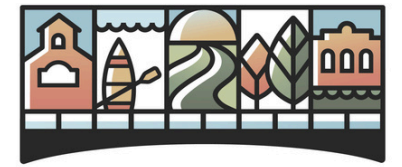




#RootedInSevern

Where business takes root.



Township of
SEVERN

Cavana Ridge Spa

A Severn Success Story

Rooted in Vision and Growth

April 2026

A Vision Brought to Life

Joanne and Lee Johnston are proving that in Severn, a bold vision, smart planning, and outstanding customer service are the perfect formula for business success.

In 2020, the Johnstons opened the doors to Cavana Ridge Spa on Burnside Line after purchasing a defunct municipal building dating back to the 1970s.

Reimagined for Luxury

With a strong focus on customer service and delivering the latest in spa, medical aesthetics, and salon services, they transformed the property into the luxurious facility that now stands on the outskirts of Severn at 4260 Burnside Line.



A Growing Team and Recognized Excellence

Today, Cavana Ridge Spa employs more than 40 staff members specializing in a range of disciplines within the wellness sector. Under the leadership of Joanne and Lee, and with the dedication of their talented staff, Cavana Ridge Spa has received numerous regional awards and built a strong reputation for excellence.



Meeting a Regional Need

In addition to serving existing clients, the Johnstons were able to develop the resort-style services that were missing in Severn and the southern Muskoka region, enabling more cottagers and tourists to enjoy premium wellness and beauty amenities while visiting. When Cavana Ridge opened in 2020, it expanded its services to include an award-winning hair salon with Vidal Sassoon-trained stylists. The spa also broadened its wellness and aesthetic offerings to include curated massages, advanced facial treatments, neuromodulator injections, and non-invasive cosmetic laser treatments.

Cavana Ridge: Rooted in Severn



Cavana Ridge Spa was nominated as a #RootedinSevern business in recognition of its continued investment in the community, commitment to being a good neighbour, and high standards for customer experience and satisfaction.

For Joanne and Lee Johnston, Cavana Ridge Spa reflects what can happen when entrepreneurial vision takes root in Severn. Visit their website at www.cavanaridge.com.



Learn more about #RootedinSevern at severn.ca/rootedinsevern.