

Please be informed that we will be taking photos tonight to capture the event. Kindly let us know if you do not want to be photographed.  
Thanks!

## Severn Coldwater Fairgrounds Master Plan **OPEN HOUSE**

**Monday, March 24th | 4pm - 6pm**

**Coldwater Community Centre, Upstairs Hall, 11 Michael Anne Drive**

Township of Severn is developing a Master Plan for the Coldwater Fairgrounds that will guide the development, enhancement, and management of the property for the next 10 to 15 years.

We welcome you today and ask that you join the pl.ural team to share your thoughts on the development of concepts.

## **WELCOME!**

As a 'drop in' style event, we encourage you to stay only as long as you would like. We ask that all guests please sign in, and encourage your participation in the survey to help shape the future of this project.

### **Want to learn more?**

Please visit: **severn.ca/fairgrounds**

Scan the QR code for the direct link to the project info.

**Scan Me**



Scan the QR code to take our **survey** and vote on your preferred concept!

**Scan Me**



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# THE PROJECT



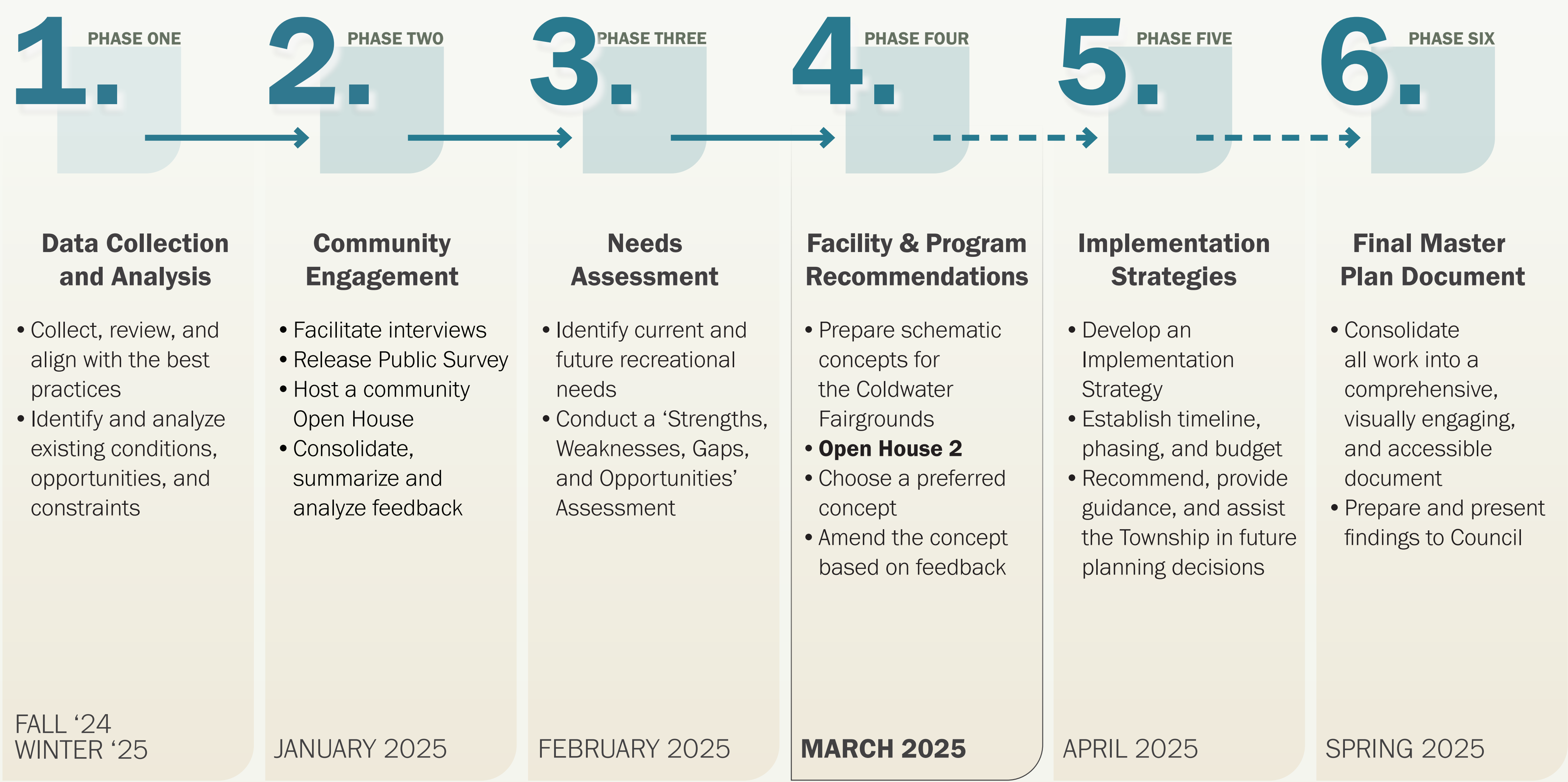
## WHAT'S HAPPENING?

A final Fairgrounds Master Plan based on the consensus voice of the community that results in:

- A vibrant outdoor multi-use gathering space
- A place that supports and celebrates Coldwater and the Township of Severn
- Enhancement of existing facilities and the creation of new recreational amenities
- Inclusivity and accessibility for people of all ages, abilities, backgrounds, and interests, where everyone can participate in recreational activities
- Sustainable design practices, green initiatives, and strategies for conservation to minimize the ecological impact of new developments and ongoing operations
- A well-designed space that both residents and visitors are proud of!



## WORK COMPLETED TO DATE







Township of  
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# EXISTING CONDITIONS



Coldwater Community Centre



Coldwater Curling Club



Royal Canadian Legion  
(Coldwater Branch 270)



Severn Township Public Library



Severn Fire and Emergency  
Services: Coldwater Station



Parking Area



Pole Barn



Washrooms



Snack Bar



Pavilion



Storage/Utility Shed



Storage/Utility Shed



Stewards Tower



Storage/Utility Shed



Skate Park



Animal Showing Area



Toboggan Hill



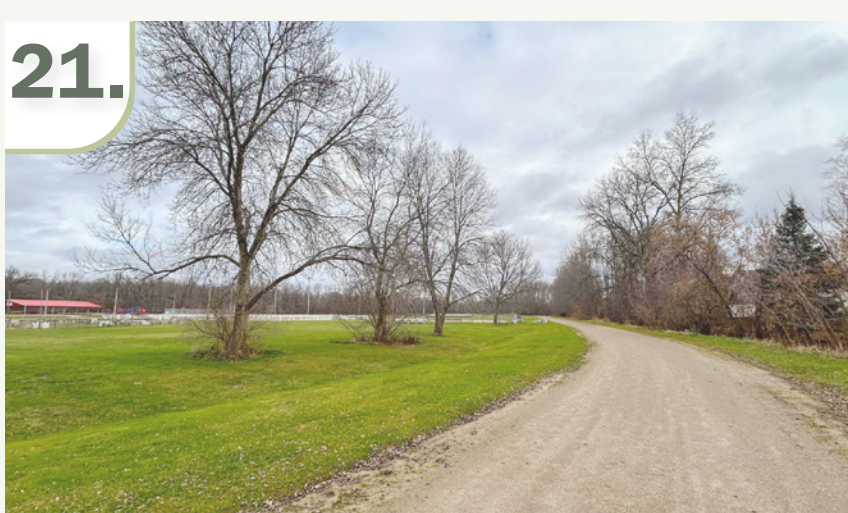
Basketball Court



Playground



Multi-sport Court



Walking Loop/ Horse Track



Demolition Derby



Western Horse Ring



Baseball Diamond



Jr. Baseball Diamond



Eastern Horse Ring



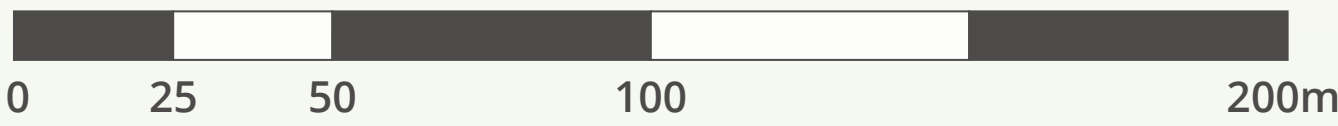


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# INVENTORY

## COLDWATER FAIRGROUNDS 11 Michael Anne Dr Coldwater, ON

Google Earth Aerial Image 2015



### LEGEND

- Site Boundary
- Area: 23 acres / 9.3 ha
- Watercourse
- Building
- Structure
- Programmed/Amenity Area
- Downtown Coldwater
- Bridge / Culvert
- Main Vehicle Access
- Secondary Vehicle Access
- Pedestrian Access
- Future Pedestrian Access
- Permanent Fencing
- Drainage Swale
- Vehicular Barriers
- Stone Monument
- Lighting
- Water Fountain

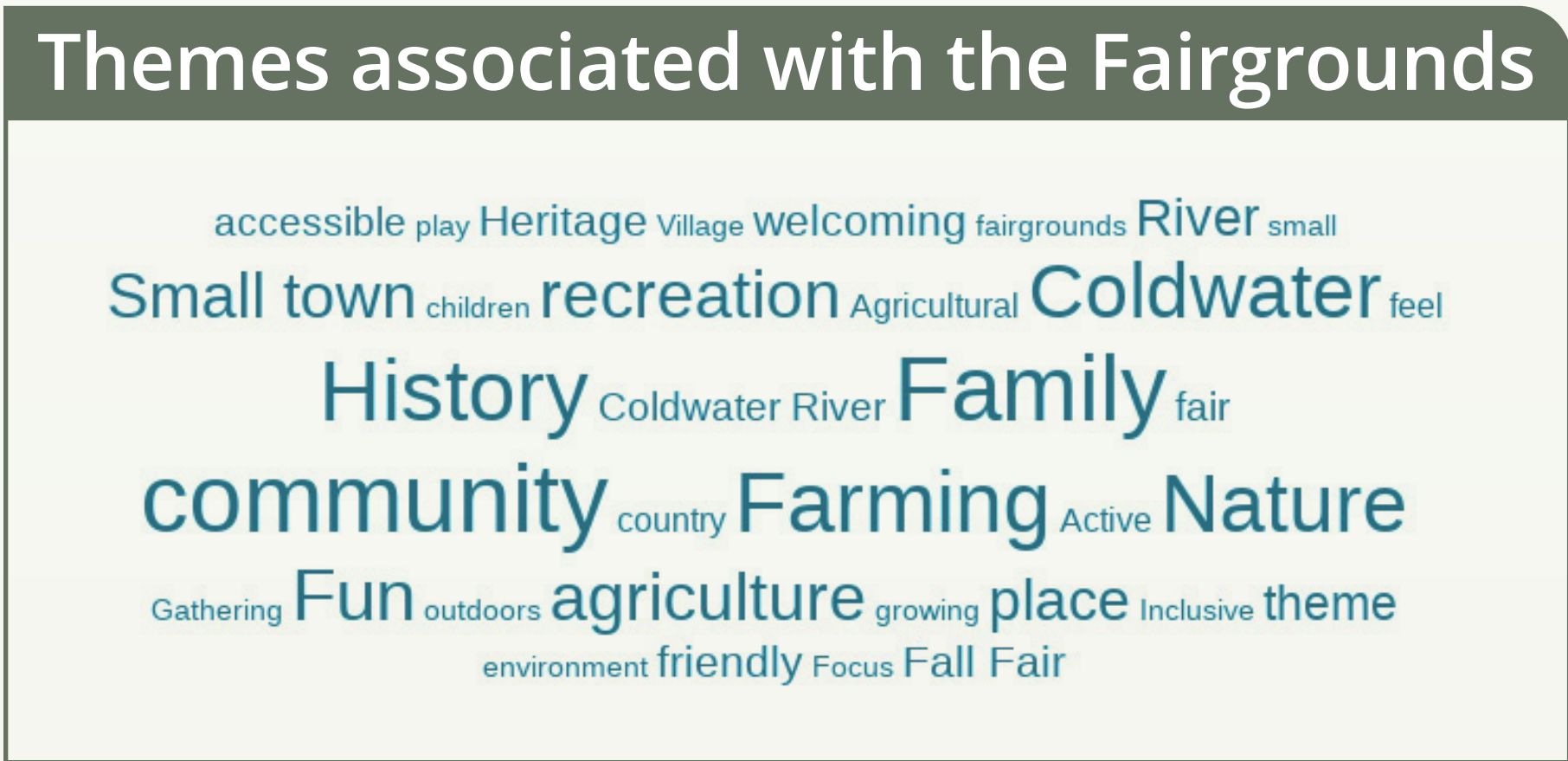
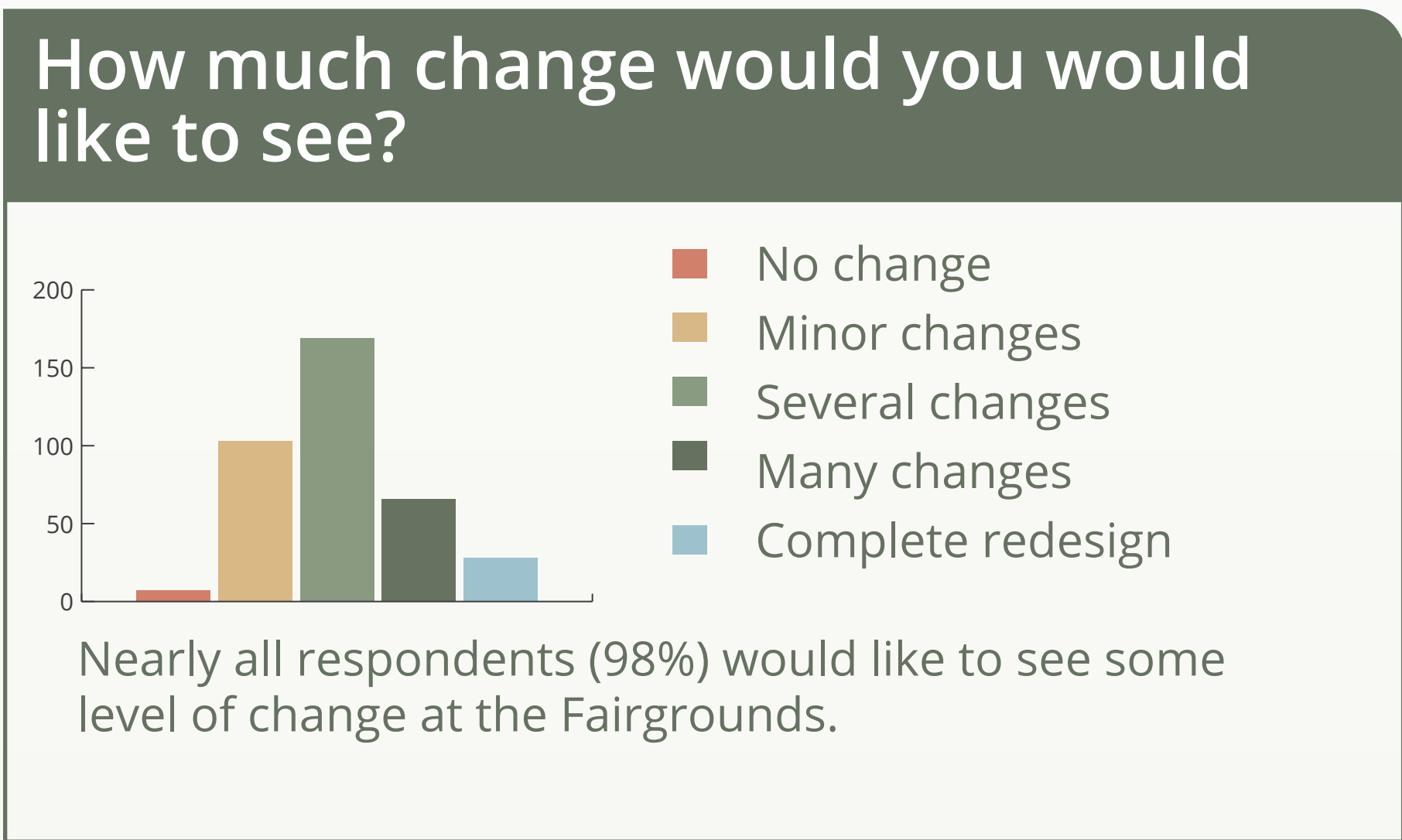
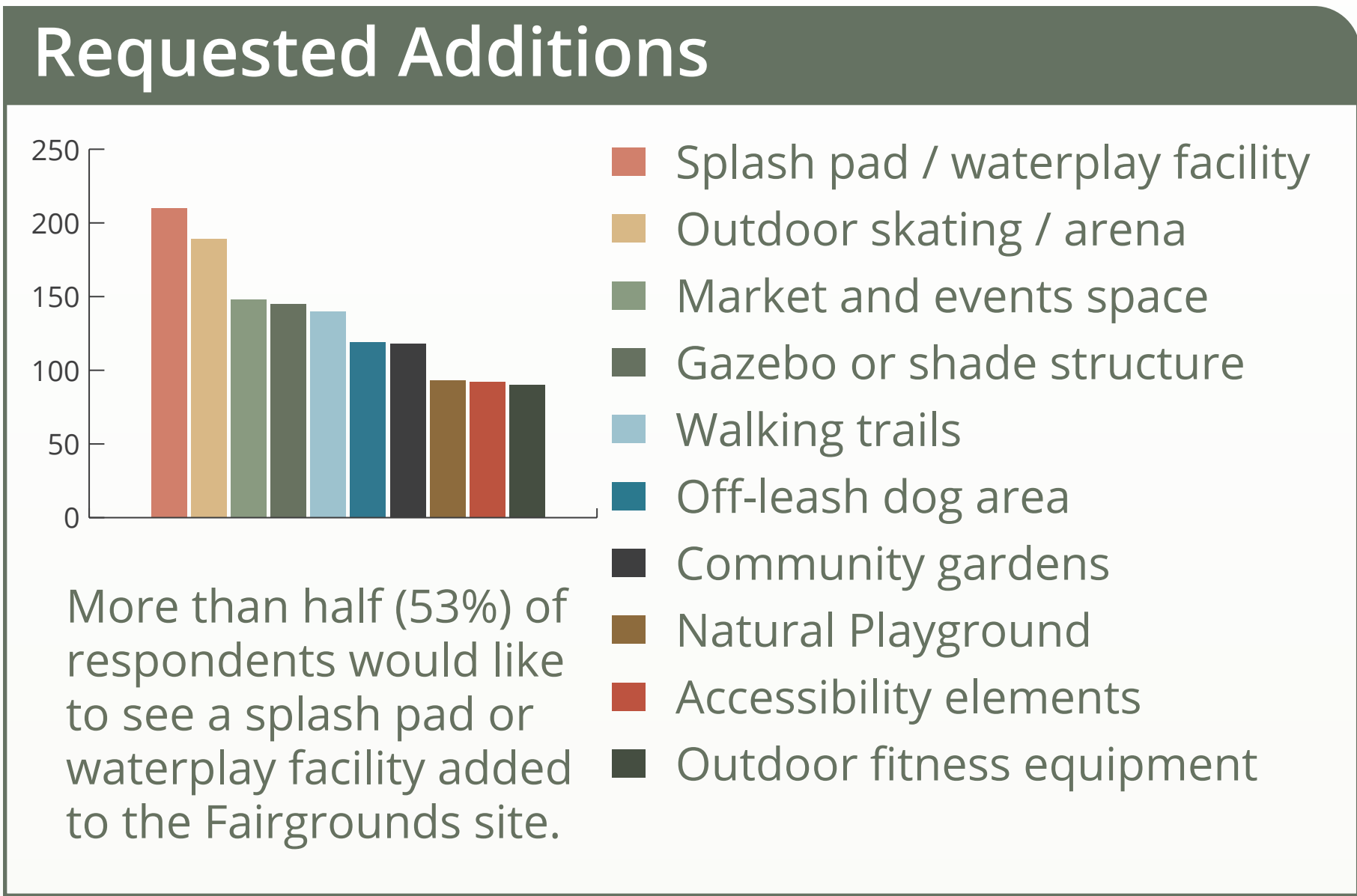
- 1 Coldwater Community Centre
- 2 Coldwater Curling Club
- 3 Royal Canadian Legion Coldwater Branch 270
- 4 Severn Township Public Library
- 5 Coldwater Fire Department
- 6 Parking Area Capacity: 200
- 7 Pole Barn
- 8 Washrooms
- 9 Snack Bar
- 10 Pavilion
- 11 Storage / Utility Shed
- 12 Storage / Utility Shed
- 13 Tower
- 14 Storage / Utility Shed
- 15 Skate Park
- 16 Animal Showing Area
- 17 Toboggan Hill
- 18 Basketball Court
- 19 Playground
- 20 Multi-sport Court Basketball, Tennis, Pickleball
- 21 Walking Loop/Horse Track Approx. 850 m / 0.5 mi
- 22 Demolition Derby
- 23 Western Horse Ring
- 24 Baseball Diamond
- 25 Jr. Baseball Diamond
- 26 Horse Ring



# WHAT WE'VE HEARD



- ✓ INTERVIEWS
- ✓ PUBLIC ENGAGEMENT SURVEY
- ✓ COMMUNITY OPEN HOUSE #1



### What makes the Fall Fair unique?

- (258) **Demolition derby**
- (216) Truck or tractor pull
- (154) Animal shows
- (138) Horse pull
- (119) Youth and family activities

Source: Coldwater Fall Fair Facebook Page

- ### CONCLUSION
- #### What would the community like to see in the proposed concepts?
- A gathering place for families
  - Bringing the community together
  - Cherishing the fall fair
  - Making the site more accessible
  - Increased recreational opportunities





# NEEDS ASSESSMENT

## The Process

To determine the needed amenities and facilities at the Fairgrounds, a background analysis compared recreational offerings across the Township of Severn and similar municipalities. This quantified data, along with expressed community desire, informed an appropriate number of specific amenities and facilities the Township should consider adding to its services. The proposed amenities and facilities for the Fairgrounds site are displayed on the Concepts panels.

## Baseball Diamond

Based on calculated provision and community desire, the Township should upgrade the **2** existing baseball diamonds at the Fairgrounds.

## Community Garden

The community has expressed desire for community gardens.

## Dog Park

Based on calculated provision and community desire, the Township should consider the installation of **1** off-leash dog park.

## Outdoor Ice Rink

Based on community desire, the Township should consider the installation of an official outdoor rink at the Fairgrounds.

## Pavilion / Gazebo

The Township should follow industry standards and assess needs: At specialized park facilities (e.g., splashpads, playgrounds with rubber surface, skate parks, etc.) immediate shade cover should be prioritized.

## Pump Track

Based on community desire and Council support, the Township may consider the installation of **1** pump track.

## Rectangular Field

The Township should consider up to **2** rectangular sports fields based on community desire and calculated provision.

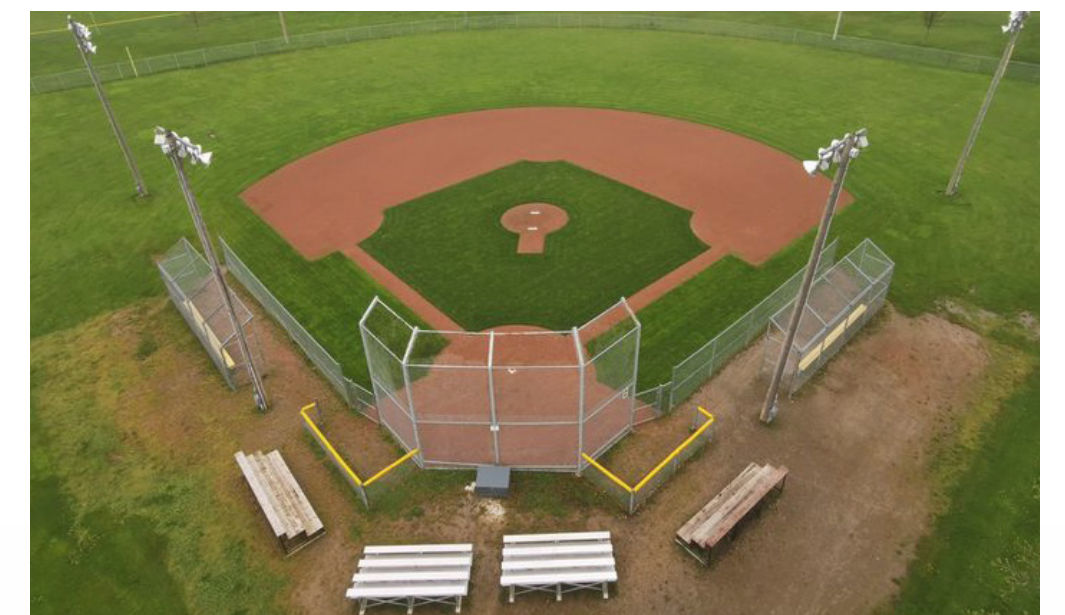
## Splashpad

The Township should install **1** splashpad (or waterplay facility) based on a strong community desire.

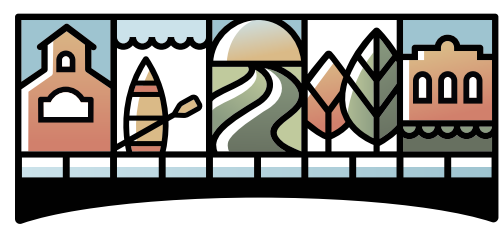
## Washroom

A new washroom facility should be installed at the Coldwater Fairgrounds due to outdated infrastructure and strong community desire.

## Inspiration:







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# CONCEPT #1



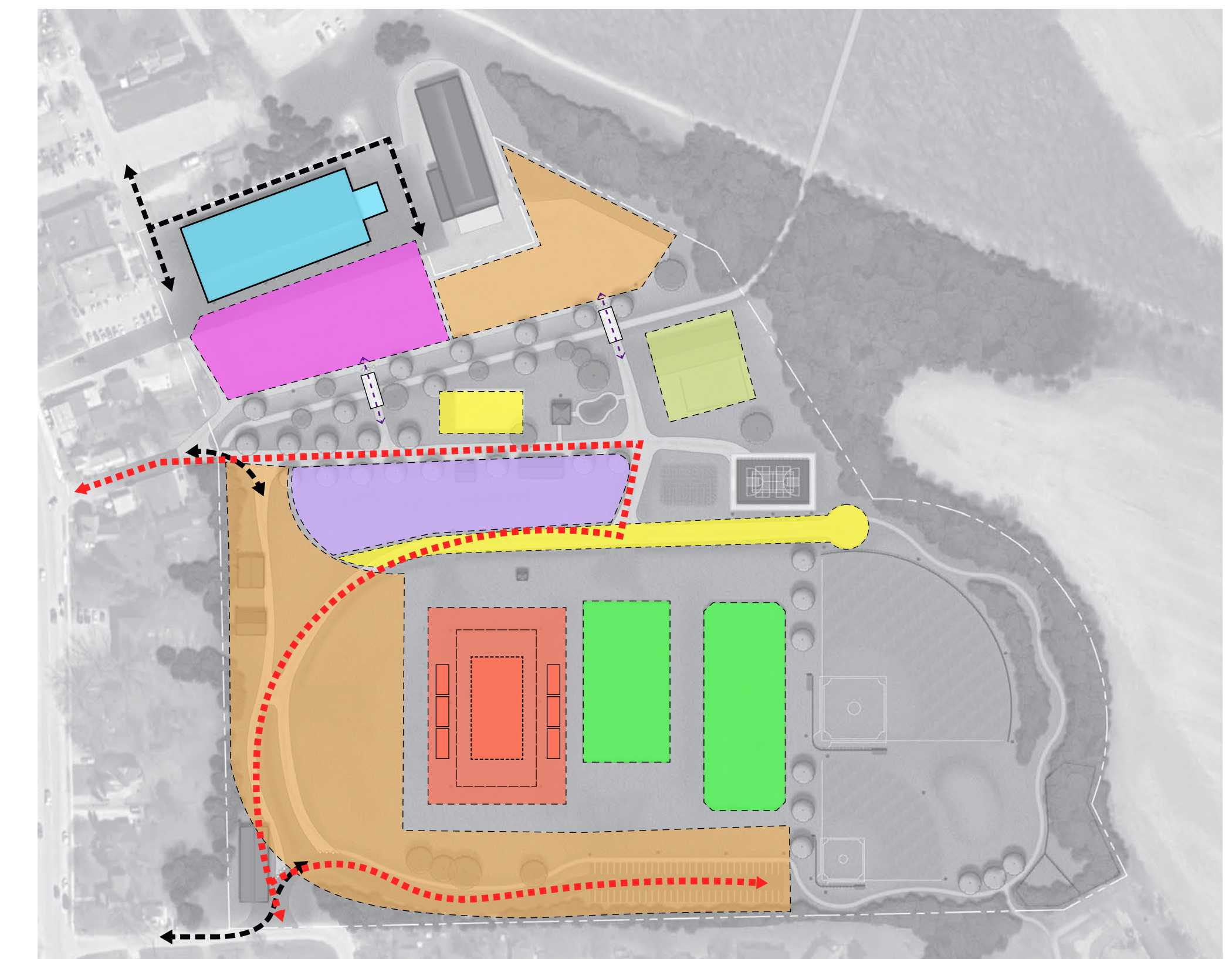
Please take the survey to tell us which concept is your most favourite, and why.



## REFRESH & REFINE

Focuses on keeping what works, making essential improvements, and adding key amenities like the splashpad.

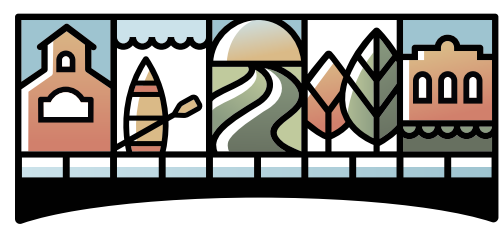
## FALL FAIR PLAN



### FAIR LEGEND

Indoor Activities	Market / Vendor Area	Vehicle Access
Rides and Games	Demolition Derby	Walking Access
Parking Areas	Animal Showing	EMS Route
Tractor Pulls, etc.	Horse Shows	





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# CONCEPT #2



Please take the survey to tell us which concept is your most favourite, and why.



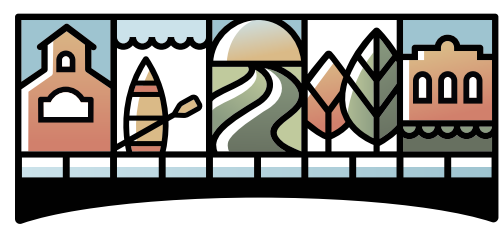
## CONNECT & PLAY

Enhances recreational opportunities, strengthens community connections, and introduces flexible multi-use spaces.

## FALL FAIR PLAN







Township of  
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# CONCEPT #3



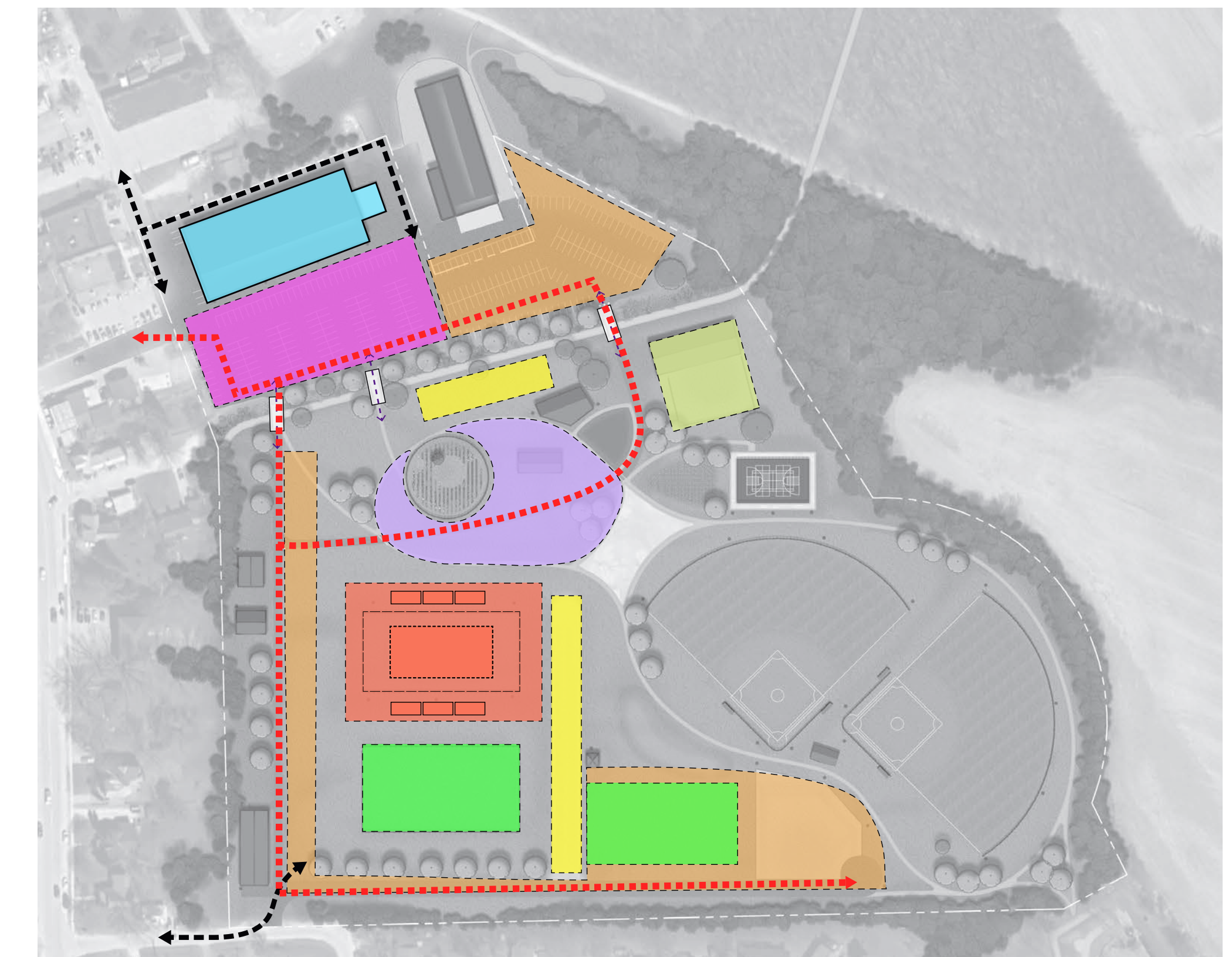
Please take the survey to tell us which concept is your most favourite, and why.



## ELEVATE & EXPAND

Fully optimizes the site, prioritizing recreation, accessibility, and long-term community investment.

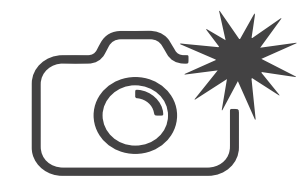
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Please be informed that we will be taking photos tonight to capture the event. Kindly let us know if you do not want to be photographed.  
Thanks!

## Severn Coldwater Fairgrounds Master Plan

# THANK YOU!

Thank you for your interest in the project and your support in helping the Township shape a vision and framework to guide the development of the Severn Coldwater Fairgrounds Master Plan.

## NEXT STEPS

**April 2025:** Implementation Strategies  
**Spring 2025:** Final Master Plan Document

### Project Objectives

Recommendations will be developed to improve existing amenities and explore new recreational services. Following this, strategies will be proposed to ensure the property's operational and financial sustainability.

## HAVE YOUR SAY

### We'd love to hear what you think!

If you would like to share your thoughts, please fill a comment card provided before you leave.

- Did we miss something?
- Are there concerns you would like to see addressed?
- Do you feel that the current study meets your expectations and supports your community?
- Are there strengths that should be celebrated?

### Stay up-to-date?

Please visit: [severn.ca/fairgrounds](https://severn.ca/fairgrounds)

Scan the QR code for the direct link to the project info.

**Scan Me**



Scan the QR code to take our **survey** and share your thoughts! (approx. 10-15 min)

**Scan Me**



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pl.ural

