



#RootedInSevern

Where business takes root.



Township of  
**SEVERN**

# 4age Puts Down Roots in Severn

## From Toronto Traffic to Coldwater Charm

May 2026

### Stopping the Commute

For more than two decades, Peter Bochna and his family owned a top-tier gourmet food shop in the City of Toronto. The shop specialized in locally sourced, chef-made prepared meals that impressed and inspired their customers. During the COVID-19 pandemic, Peter and his family decided it was time for a change. They wanted to stop the daily commute and make Coldwater their full-time home.

### Bringing Experience to a New Venture

In 2024, Peter noticed a gap in the local market for freshly prepared and frozen chef-made meals using locally sourced ingredients. With support from the Orillia & Area Community Development Corporation, Peter completed extensive research to better understand what the local market was looking for and where the business would be best located.



## — Finding a Home in Coldwater —

In 2025, Peter found the perfect location at the Coldwater Heritage Mill at 1 Mill Street. He and his family transformed part of the main floor of the historic site into a gourmet shop and café. During the summer months, the café expands onto a patio overlooking the Coldwater River, complete with a food truck serving elevated comfort food. Peter chose Coldwater because of its vibrant tourism and cottager community, its support for small independent businesses, and its diverse local business mix. He saw an opportunity to complement other food-related businesses in the area, rather than directly compete with them.



## — The Food —

From pulled pork and jams to chicken pot pies and ready-to-go pasta salads, the ingredient lists at 4age are short and natural. Peter and Chef Chris live by the belief that food tastes best when nature does the work.

Peter sources more than 80 percent of his food from within 100 miles of the shop, ensuring they know where and how their ingredients are grown and produced. That commitment to local food can be tasted in every bite. Learn more about the food and people of 4age at [www.4agefood.com](http://www.4agefood.com).

## — A Better Balance —

After years of commuting, Peter and his family have been able to bring more balance back into their lives. No longer travelling to and from Toronto each day, they now have more time to enjoy the small things. For Peter, those moments have made the biggest difference: sitting at the table in the morning to enjoy coffee, taking the dog for leisurely walks, and participating in community activities. Through 4age, Peter has been able to start a new venture while improving his family's work-life balance and putting down deeper roots in Severn.

